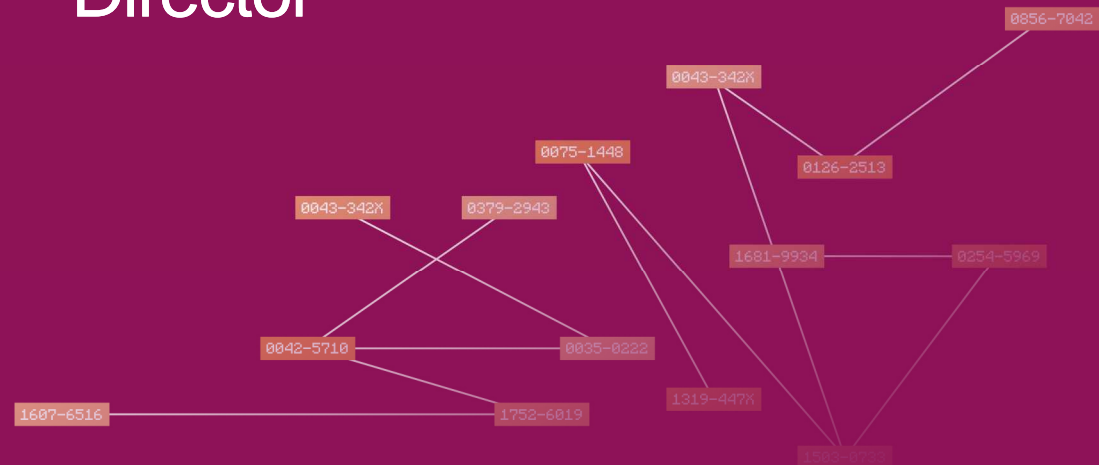


ISSN International Centre's Strategic Plan 2015-2018

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Our Challenges

- Metadata are produced on a large scale by various international stakeholders.
- Metadata are cross-checked between open access services.
- Metadata are more and more embedded in digital documents and hence more easily retrievable and reusable.
- The ISSN International Register is a silo.
- MARC 21 format is not web-friendly.
- Data exchange within the ISSN network is cumbersome.

Our Strengths

The ISSN is:

- An authority identifier,
- A natural « identification key » for continuing resources,
- A well-known, adaptive, long-lasting and widely used standard,
- Implemented by independent, collaborating and not for profit entities,
- And controlled by international agreement.

Our Strategy 2015-2018

Goal 1: Improve the operations of the ISSN Network

Goal 2: Enhance ISSN Data, Products & Services

Goal 3: Maintain and enhance ISSN International Centre's technical infrastructure

Goal 4: Set up new Partnerships

Goal 5: Improve ISSN International Centre's Awareness & Governance

Goal 6: Share ISSN Data with a wider community

Goal 1: Improve the operations of the ISSN Network

Objective 1.1: Update the ISSN Manual

Objective 1.2: Create Webinars and increase the number of training sessions

Objective 1.3: Strengthen the cooperation with National Centres outside Europe and North America

Goal 1: Improve the operations of the ISSN Network

Objective 1.4: Invite interested countries' representatives to international events related to ISSN

Objective 1.5: Revive negotiations with countries without ISSN National Centre

Objective 1.6: Implement measures to recoup the cost of ISSN assignment by the ISSN International Centre

Goal 2: Enhance existing ISSN Data, Products & Services

Objective 2.1: Develop non-Latin script bibliographic data in addition to transliterated data

Objective 2.2: Produce a data quality scheme for the ISSN International Register

Objective 2.3: Enrich the ISSN International Register with external data

Goal 2: Enhance existing ISSN Data, Products & Services

Objective 2.4: Systematic reviews of ISO 4 (2014) and ISO 3297 (2016)

Objective 2.5: Participation in ISO TC 46 and IFLA committees

Objective 2.6: Improve the ISSN International Register

Objective 2.7: Proceed with the development of ROAD, the Directory of Open Access Scholarly Resources

Goal 3: Maintain and enhance ISSN IC's technical Infrastructure

Objective 3.1: Implement a new ISSN Portal and a CRM in 2017

Objective 3.2: Upgrade IT tools for office activities

Goal 4: Set up new Partnerships

Objective 4.1: Proceed with semi-automatic ISSN assignments either through National Centres or directly with third parties

Objective 4.2: Sign new agreements with indexing services and journal indicators to develop ROAD

Objective 4.3: Promote ISSN International Centre participation in on-going and new projects

Goal 5: Improve ISSN IC's awareness and governance

Objective 5.1: Organize regular meetings with Governors annually

Objective 5.2: Develop monitoring tools

Objective 5.3: Enrich website with annual reports, strategic plan, organizational chart, etc...

Objective 5.4: Adapt communication to different audiences on different media

Objective 5.5: Liaise with UNESCO and other partners to disseminate information about ISSN

Goal 6: Share ISSN data with a wider community

Objective 6.1: Reconcile Open Access and Linked Data with financial revenues drawn from products & services.

Objective 6.2: Interact with web-based innovative applications that will use ISSN to enhance their data.

Objective 6.3: Improve ISSN International Register's data input and output models.

Goal 6: Share ISSN data with a wider community

Consultancy missions managed by Ciber Research.

Final recommendations approved by:

- ***the Governing Board in September 2015 and April 2016,***
- ***the General Assembly of Member Countries in Paris in April 2016.***

Conclusion

- *Our global strategy includes developments regarding open data.*
- *The cooperation with the institutions hosting ISSN National Centres is vital.*
- *The agreements between the ISSN International Centre and all ISSN National Centres will be reviewed and updated in the months to come.*

Thank you!

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