

# TREND REPORT: Implications for National Libraries

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# General Comments

**Too much emphasis on technological trends and not enough on social trends**

## **Financial Impact**

- Missing financial aspect eg financial crisis

## **Demographic Trends**

- Demographic Trends not fully reflected
  - with young people and elderly;
  - migration and multicultural societies

## **Trends in Research Activities- the Digital Humanities, Knowledge Society**

- Applied research and access to that

# What do the trends signal for National Libraries?

## **ACCESS (Trends 1, 2, 4 & 5)**

- NLs have the traditional role of collecting, preserving and making access to cultural heritage.

## **4 Obstacles:**

- 1) The rising value and commercialization of information
- 2) Copyright restrictions
- 3) Data protection restrictions
- 4) Legal Deposit philosophy in the digital world

# Will Business Models help to overcome the Access Model?

## 2 models:

- i) Europe has the Nordic model of extended copy licences – just pay and the organization takes responsibility
- ii) The Arrow model – need for clearance for copyright for each item. This may be impossible to carry out for everything.

We should strive for (i).

**What do the trends signal for National Libraries?**

Libraries should uphold their ideology,  
and fight for greater access

# What impact will Online Education have on National Libraries?

- National Libraries should be entitled to give access to the Digital National Production of information through the education system
- Access through public and school libraries (eg of NLNZ, Czech Republic)

# The Boundaries of Privacy and Data Protection will be Redefined

- Libraries have problems already with the personal data protection laws; such laws are restrictive
- Personal data should be allowed to be collected for statistics/analysis, but not to extent of naming of individuals
- To collect statistics for user behaviour
- Libraries to take a more active debate in privacy law
- To educate and inform users on the impact of privacy laws, eg as part of the digital literacy programme

## **Is there a role for National Libraries in Supporting new voices and groups?**

- Open data held by government
- NZ is working with government to make these more available
- Libraries roles are to ensure perpetual access to already publicly available information



# Global Information Economy

- Globalization means more collaboration between National Libraries from a point of view of shared responsibilities without giving up national identity
- National Libraries could be opinion leaders for digital literacy

# Membership to the Team

- Czech Republic
- Lithuania
- Denmark
- New Zealand
- The Netherlands (Co-ordinator)